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# **Our Clients**

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Coalition Priorité Cancer au Québec NATIONAL DEMOCRATIC TRAINING COMMITTEE LONGUEUIL CITOYEN ASSEMBLÉE NATIONALE www.coalitioncancer.com ÉQUIPE JOSÉE LATENDRESSE QUÉBEC RJCCO SPCA WEST **TRIAD** Regroupement des jeunes BPJP chambres de commerce du Québec kidz CAFFE Investors Group<sup>\*\*</sup> Ġ Di Napo district



# Graphic Design

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## • Design of Inner & Outer Packaging & Inserts

The Coffee Box is a Subscription Based Coffee Shop providing specialty coffee to patron's doors via delivery.

The project included creating the designs for the outer and inner packaging of the CoffeeBox delivery kit. This also included the design of an in-mail marketing asset which would be updated every shipment. The designs had to remain simple, sustainable, and reflect its start-up roots.

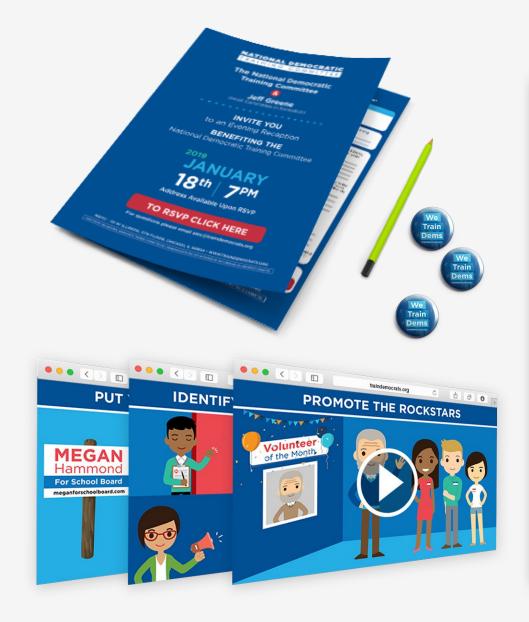


# TRAINING COMMITTEE

### Marketing Materials for Online Courses

NDTC (National Democratic Training Committee) is an online learning platform for aspiring democratic candidates at all levels.

The online course marketing materials were designed to be visually appealing, intuitive and accessible for those with disabilities. The target market was students of ages 20-65.



# We Train Dems traindemocrats.org

Created the largest Democratic political training program in the country. 20,000+ Online Registrations. 4,000+ Live Training Attendees. 64+ Live Trainings. More than 74,000 individual contributors.

NATIONAL DEMOCRATIC







## • • Design of Product Packaging

DiNapoli is a provider of Italian coffee and espresso machines for professional offices and restaurants.

The packaging of the coffee pouches and outer packaging was designed to provide a visually intuitive differentiation of the assortment of robust coffee types DiNapoli carries while conveying richness in flavor and sophistication of their coffee collection.





### Design of Restaurant Menu's & Marketing Materials for **Special Events**

The design of menus and special event descriptors was done for this vegan restaurant in Montreal.

Invitation V wanted a look and feel that elicits an invitation to a unique take to fresh, plant-based dishes. Through a combination of design and color pallets the design had to be timeless and editable so that it can be reused for multiple events and menu changes.



#### Menu Montréal à table

33\$ + taxes & service Accord mets et vins +25\$ + taxes & service

Tacos de chou-fleur, crème d'avocat, pousses bio (Lac-Saint-Jean) Cauliflower tacos, avocado cream, organic spouts (Lac-Saint-Jean) Suggestion vin : DOC Rioja, Otoñal, tempranillo, Espagne

Fraîcheur au quinoa, petits fruits marinés, chips de tortilla Quinoa, marinated fruits, tortilla chips \* \* \* \* \*

Courge (Estrie) garnie de salsa de maïs, haricots noirs et céleris; légumes de saison, purée de pois verts au lait de coco Squash (Estrie), corn salsa, black beans, celery, seasonal vegetables, green pea purée with coconut milk Suggestion vin : DOC Douro rouge, Cabral reserva, Vallegre, Portugal

Blanquette végétale à l'huile de truffe: filet de protéine maison, légumes de saison croguants, sauce au lait de coco Vegetable blanguette with tru le oil, homemade protein fillet, crispy seasonal vegetables, coconut milk sauce

\* \* \* \* \* Pouding au pain et pomme du québec, crême glacée vanille Apple bread pudding, vanilla ice cream Suggestion vin : Porto Cabral Tawny 10 ans, Portugal

Tarte à l'érable (Lanaudière) et citrouille (Estrie) Pumpkin-maple tart (Lanaudiere and estrie)

ALTERNATIVE SANS ALCOOL OUI, ROSE / YES, ROSE

HENDRICKS, EAU DE ROSE, CONCOMBRE, CITRON ET

Herbal/sucré, Fraicheur assurée, longue finition florale

SEEDLIP GARDEN 108, EAU DE ROSE, CONCOMBRE, Herbal/sucré, Fraicheur assurée, longue finition floralr

## GENRE DE CAESAR / KIND OF A CAESAR

TEQUILA, JUS DE LÉGUMES, SAUMURE D'OLIVE,

Umami. Explosion de légumes sur un classique revisité

SEEDLIP GARDEN 108, JUS DE LÉGUMES, SAUMURE Umami. Explosion de légumes sur un classique revisit

s du curcuma et ses arôme:

## "JUSTE" UNE SANGRIA / "JUST" A SANGRIA

PORTO, DRAMBUIE, CITRON ET CANNEBERGE Acide et fruité, élégant et rafraichissant

MARIN et boisées inédit. IPIGNONS MAISO

ITALOE MANGO, CURCUMA,

du curcuma et ses arôme

MANGO, CURCUMA

HE WOODS

DE CHAMPIGNONS

INVITATION\_V

ntre son attention sur les particu deves afin de vous faire découvrir des saveus subtiles sous des formes de cocktails zanspose derrière le bar la cuisine et les herbes fraiches qui ont bercés son enfance. sé avec ou sans alcool (Mocktail) !



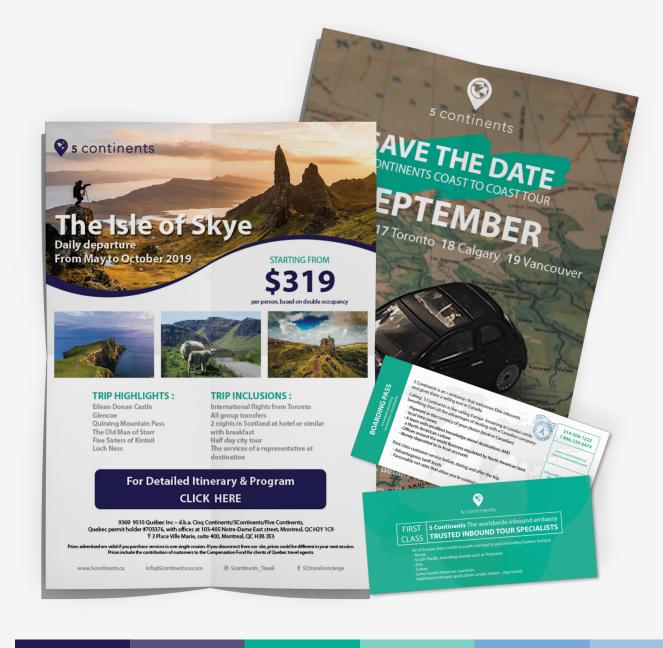
# 5 continents

Design of Informational Packets & Mail Marketing

5 Continents is a full-service aggregator for travel agents and suppliers.

We designed marketing assets which included Destination Informational packets, brochures and Incentive Mail campaign pieces.

Our successful design challenge was to deliver designs for products that highlight the destination being promoted while remaining true to the Corporate Branding of the client.





## • • Design of Marketing Materials

LoanLogik is a SaaS-based Financial Client Relationship Manager (CRM) with added flexibility tools like Payment processing, ACH/EFT features and Smart Contracting.

Marketing Assets were created based on their Corporate Branding that included a modern, clean and cutting-edge design that is necessary in the FinTech space. These assets were printed for their trade-shows. 

Image: State Stat

La LoanLogik



# milo (3



Plateforme municipale pour gestion de licences animalières



www.milotag.com

Plateforme municipale pour gestion de licences animalières Municipal Animal Licensing & Management Software Plateforme infonuagique Intuitive, Cloud based intuitive et facile à utiliser platform that is easy to use Permet de suivre les animaux Track animals throughout dans plusieurs juridictions multiple jurisdictions Rentable pour les Cost effective for municipalités municipalities 1855-MILO-TAG milotag.com

### • Design of Tradeshow Marketing Materials

Milo Animal Licensing markets to municipalities and pet management organizations.

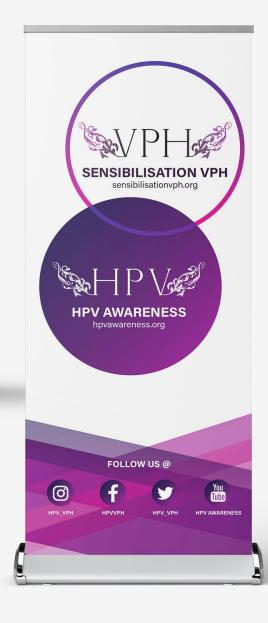
We applied the Corporate Branding we designed to their trade-show marketing assets. This includes Brochures, Flyers, Business Cards, Coroplast Signs, Banners and Trade-Show Stands.











#### Informational/Educational Materials

HPV Awareness is a National, bilingual, registered charity established in 2002, empowering Canadians to make informed healthy choices about their relationships and sexuality.

All designs were carefully crafted to be gender neutral and resonate with students across Canada. Products designed are used in over 50 events per year and include Banners, Flyers, Brochures and document packets.

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# Contact

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